WE ARE

SAVAGE
&GRAY.

FILM HUB WALES
RESPONSIVE
WEBSITE
DEVELOPMENT

savageandgray.co.uk

We develop innovative,
creative online brand strategies,
helping our clients across the UK
connect with their customers.

WE
IDENTIFY
ASSESS
ENGAGE
EXCITE
BY DESIGN

SAVAGE
&GRAY.

savageandgray.co.uk

How we work

Each member of the team will be involved with every stage of the project bringing their combined experience together for maximum results.

The project will be managed using a tried and tested methodology to ensure we deliver on both spec and budget.

Phase one – discover

Communication begins with listening.
During the scoping phase we listen, research and gather thoughts and feelings to find out as much as we can about you and your target audience.

We get under the skin of your business so that the user interfaces and functionality we develop for you is fully in tune with what you want to achieve both on an information management and branding / design perspective.

Phase two – define

Having gathered information during the scoping stage, we develop our findings into the development framework:

- Identifying key post types that will be created to control and manage your content
- create site plans and refine wireframe layouts

which are presented to the client for valued comment and feedback.

Phase three – develop

Drawing on technical skills, we will then develop the layouts and functionality of the site, providing the solutions necessary for you to engage your audiences. Our approach is not to produce quick fixes, but to design websites that are future proofed with flexiblity to grow and evolve as the organisation evolves.

Phase four – deliver

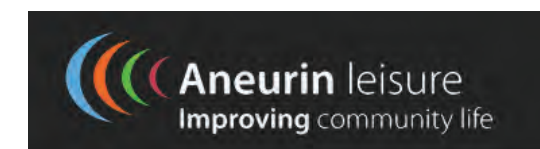Well-planned schedules ensure that we deliver projects on time, on budget and on spec.

We communicate with you throughout the process so that you always know where we are and how far we've got to go.

The website being live is not the end of the journey for us. We can deliver training so that in-house members of staff feel comfortable updating the website going forward.

OUR CLIENTS

From our formation in 1999 Savage and Gray have developed an enviable customer list and reputation working with clients in Wales and the UK.

VALUED RELATIONSHIPS – OUR CLIENTS INCLUDE:

SAVAGE &GRAY.

CANOLFAN MILENIWM CYMRU WALES MILLENNIUM CENTRE®

WGGB THE WRITERS' UNION

HAY FESTIVAL.ORG
AFRICA AMERICAS ASIA EUROPE MIDDLE EAST

AWEBB THE ELECTRICAL NETWORK

COURTYARD HEREFORD

BBC National Orchestra and Chorus of Wales
Cerddorfa a Chorws Cenedlaethol Cymreig y BBC
BBC

Llywodraeth Cynulliad Cymru
Welsh Assembly Government

Film Hub Wales Canolfan Ffilm Cymru

COASTAL Housing Group

Cyngor Celfyddydau Cymru Arts Council of Wales

morganstone.
constructing the future

british science festival

EM EVERYMAN CARDIFF OPEN AIR THEATRE FESTIVAL 17

EM EVERYMAN THEATRE CARDIFF

NEWPORT LIVE CASNEWYDD FYW

m. car buying evolved motorpoint .CO.UK

The Princess Royal THEATRE | THEATR Dywysoges Frenhinol

NEUADD GWYN HALL

Neath Port Talbot County Borough
Bwrdeistref Sirol Castell-nedd Port Talbot

National Trust

BOROUGH THEATRE ABERGAVENNY

Aneurin leisure Improving community life

MWLDAN

HAMDDEN Celtic LEISURE

StDavid'sHall NeuaddDewiSant

JEHU GROUP
80 years of construction excellence

South Wales Chamber of Commerce
Connect. Effect. Grow.

CANOLFAN CELFYDDYDAU Pontardawe ARTS CENTRE

wjec cbac
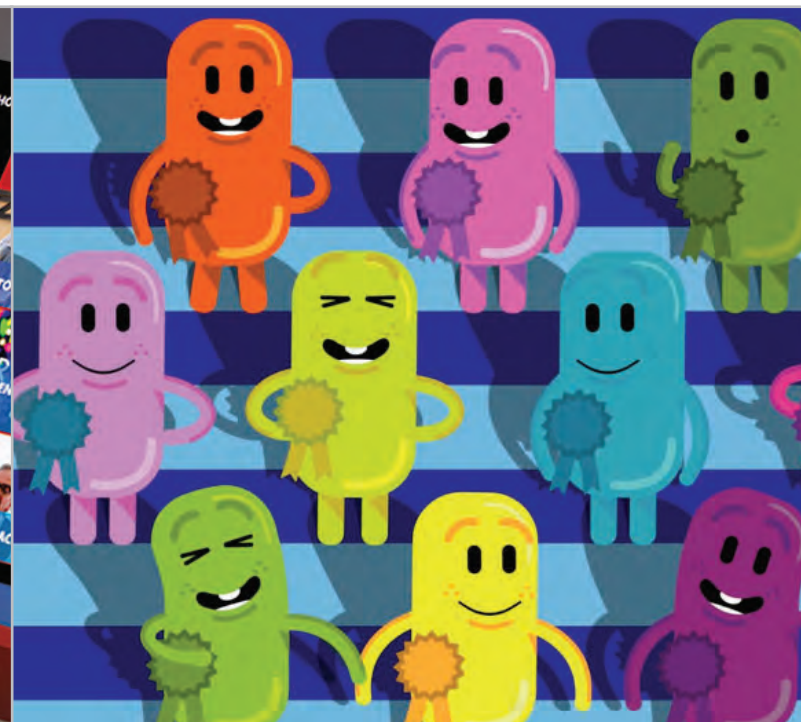
CREATIVE SERVICES
WHAT WE DO

SAVAGE & GRAY

BROCHURE DESIGN

WEBSITE DEVELOPMENT

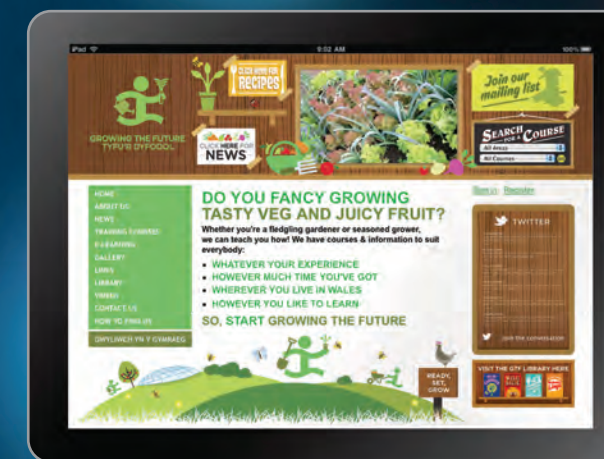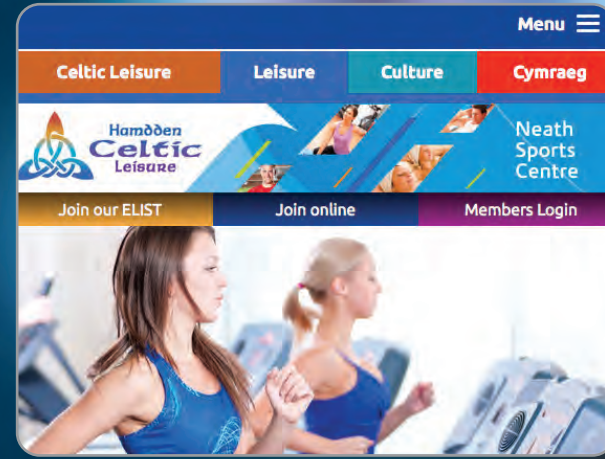ANIMATION

ILLUSTRATION

EVENT DESIGN

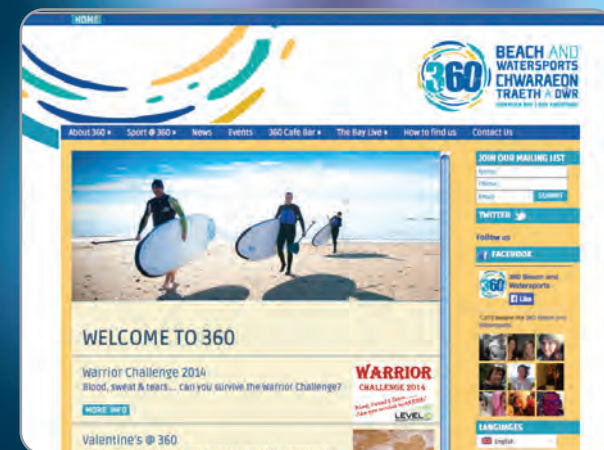BRAND CREATION & DEVELOPMENT

LOGO DESIGN

EXHIBITION & DISPLAY

For Smartphone

For Tablet

RESPONSIVE...
UPDATEABLE...
SCALABLE...

CMS
WEBSITES
DESIGNED
AND BUILT
BY

SAVAGE
& GRAY

WE BUILD WITH

Originally launched in 2003, WordPress has become one of the most popular content management systems (CMS) in the world.

Used by over 70 million sites, this widely-used CMS has become a powerful tool to control and publish content online, engage with audiences and help raise brand awareness.

Here are ten reasons why we put Wordpress at the heart of our developments.

1) A WordPress site will save you money

Once the initial build and testing is complete and your website is live to the world, ongoing maintenance and support charges will be at a minimum – you control your content with a few simple clicks, saving time and developer support fees, and making more of your marketing budgets.

2) Spend less time updating and more time promoting

With a streamlined content control process, auto-publishing and preset styling built-in, you'll save many valuable marketing hours that you would have spent wrestling with your content, and gain more time to plan and create future campaigns.

3) Control access with multi-user admin permissions

Do you have a large team with different roles and responsibilities? With wordpress you can grant them access to individual areas and limit what they can control and publish.

4) Intuitive, accessible and easy to learn

Easy to learn and manage, you can add audio and video by simply pasting a url. Upload images, create pages and reorder menus in just a few steps. Then get on with your day!

5) Easy Access, everywhere

With a simple login process you can update your content on the go anywhere in the world, even via your phone.

6) A dedicated, passionate global community

WordPress is open-source software built and supported by a huge global community of designers and developers, ensuring it's always moving forward as technology develops, so your website will never be out of date.

7) SEO control: Google loves WordPress

With Yoast SEO integrated on your website you can take control of your SEO rankings via an easy to use interface.

8) Strengthen your brand with a consistent look and feel

Ensure your visitors see your company at its best. With preset styling functionality and a flexible template structure for more bespoke design, WordPress takes care of the styling to present consistent branding, leaving you free to concentrate on creating media-rich content for your visitors.

9) Scalable, extendable, flexible

Whatever your business requirements, whether you want to start selling online, create a global membership community or take bookings and payment via Paypal or Sagepay, WordPress plugins will help power your site into exciting new areas. Join the global WordPress community and you'll be able to take advantage of a huge range of plugins to extend the power of your website.

10) Cross system integration

One of the most exciting things about WordPress is how flexible and extendable it is. Integration with third party systems is a breeze. Running a venue with a Box office integrated with Ticketsolve or Spektrix? WordPress can utilise their API to pull the data straight into the back-end. Managing your e-list via Mailchimp? Collect email addresses and add them directly to your Mailchimp lists. Want to export customer data to an external CRM? WordPress's flexibility allows for unlimited integration possibilities.

INNOVATIVE & CREATIVE ONLINE SOLUTIONS
www.savageandgray.co.uk

WORDPRESS IS THE PERFECT ENGINE TO POWER YOUR ONLINE PRESENCE.

CASE STUDY:
FILM HUB WALES

Responsive website

See the site at
filmhubwales.org

KEY FEATURES:

- Multi media display (embed video & audio)

- Jquery, slideshows with content clickthrough

- Image Sliders and Galleries

- User account creation and management

- Google Map Geolocation

- Form creators

- Member account creation and management

- Content control blocks: display content of your choosing in different areas

- Integration with Multiple box office feeds to create events calendar

- Featured content blocks

API integration with multiple external ticketing systems to create dynamic events calendar

"Cinema belongs to all of us."

Film Hub Wales (FHW) aims to bring **more films, to more people, in more places** around Wales. We are one of eight **Film Hubs** around the UK formed in 2013 as part of the ground-breaking **BFI Film Audience Ne**

If your organisation screens British or international film to pu plans to start, then discover how we can help

Support   Films   Members

MADE IN WALES   PACKAGES   WIDER RELEASES

Browse our list of Welsh made, Welsh language and Welsh archive films here, with details of how to book.

See our Made in Wales scheme for more information on support available for these titles.

Choose from

SHORTS   FEATURES   WELSH LANGUAGE   ANIMATION   VIEW ALL

Built with...

WordPress   HTML5   php

CONTENT ROW CREATORS

Our developments include a powerful bespoke page builder system using our own content row creator, giving admins the freedom to display content in a variety of ways and styles.
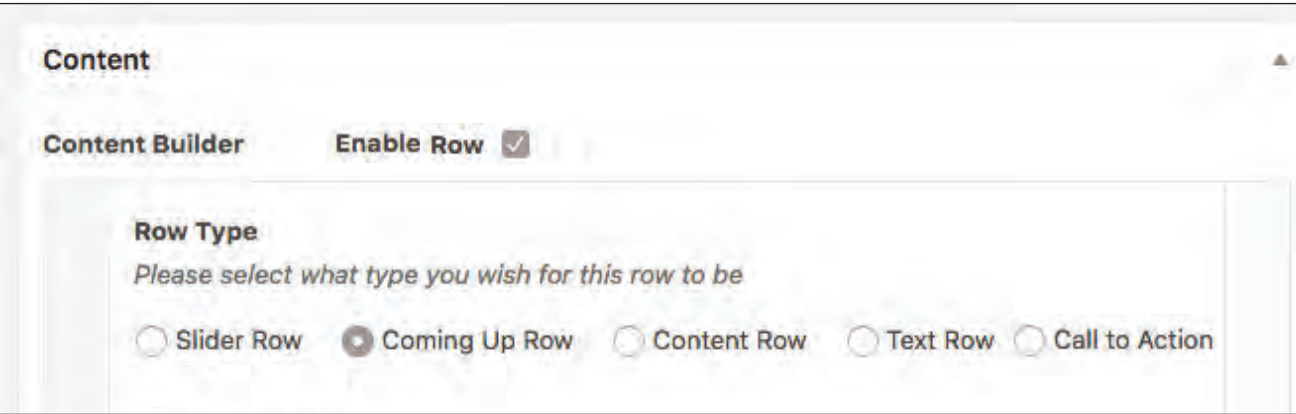
Each row can be switched on or off, and reordered as desired.

Examples of the rows are shown on the right.

We will the build content rows to your specific requirements.

Select the row type tick 'Enable Row' to display, add content and update. Content is published on the front end.

SLIDER ROW

CONTENT ROW

TEXT ROW

CALL TO ACTION

YOU MIGHT ALSO LIKE

BLOCK DISPLAY
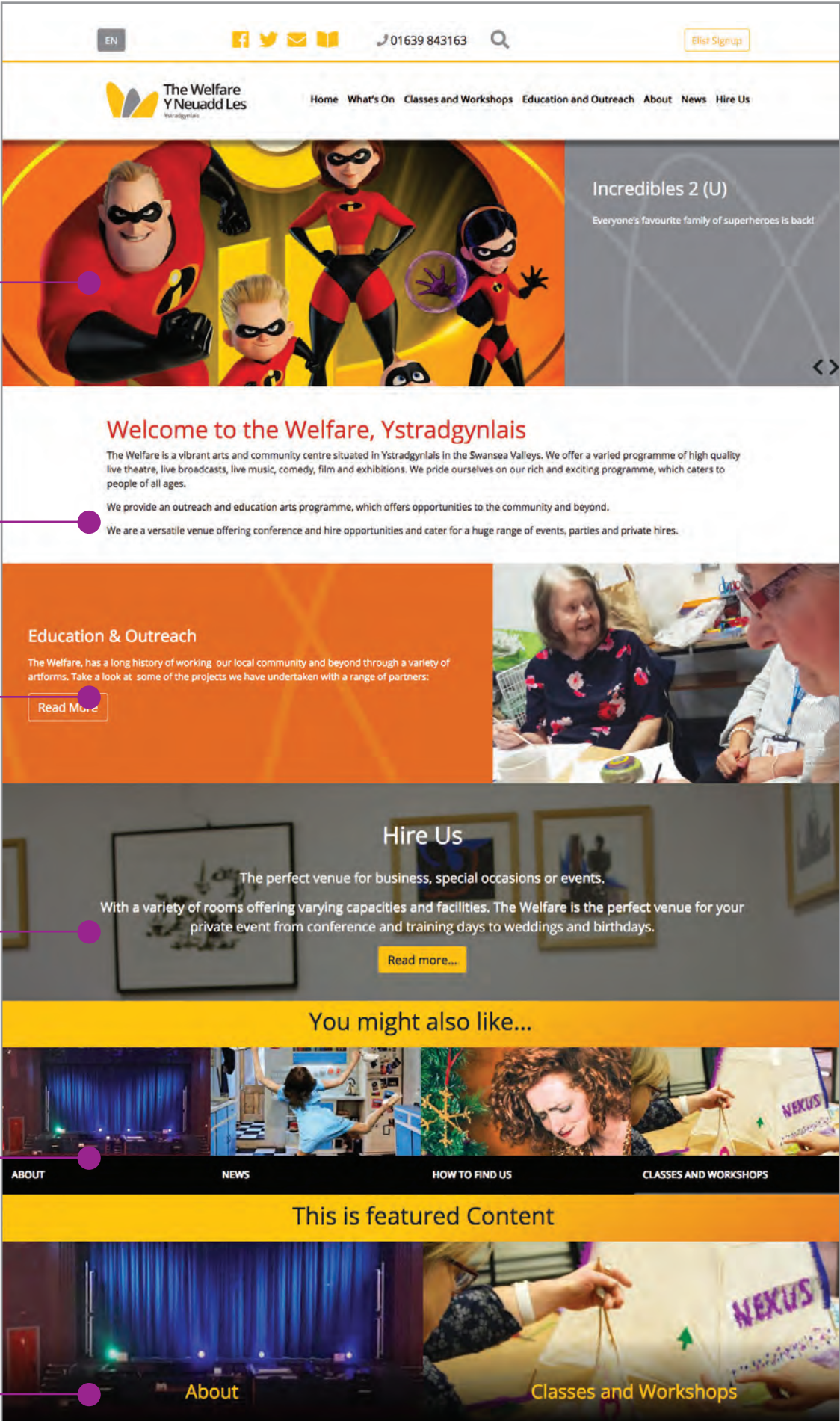
Content Control Blocks

Display the content you need when you need it with our flexible content blocks in three easy steps.

Choose from page, post / article, product or video / audio content. And choose which block area to populate.

Present updated, engaging content to your visitors.

1. Select your content on the left with a click. It will display on the right, click and drag to reorder as required.

2. Hit update to save the selections.

FRONT END VIEW

3. Your content will appear on the front end.
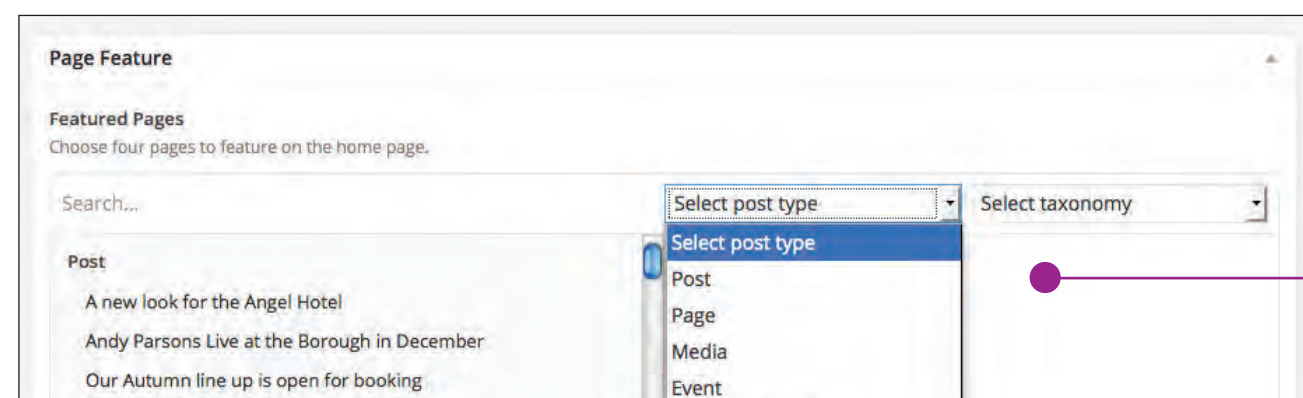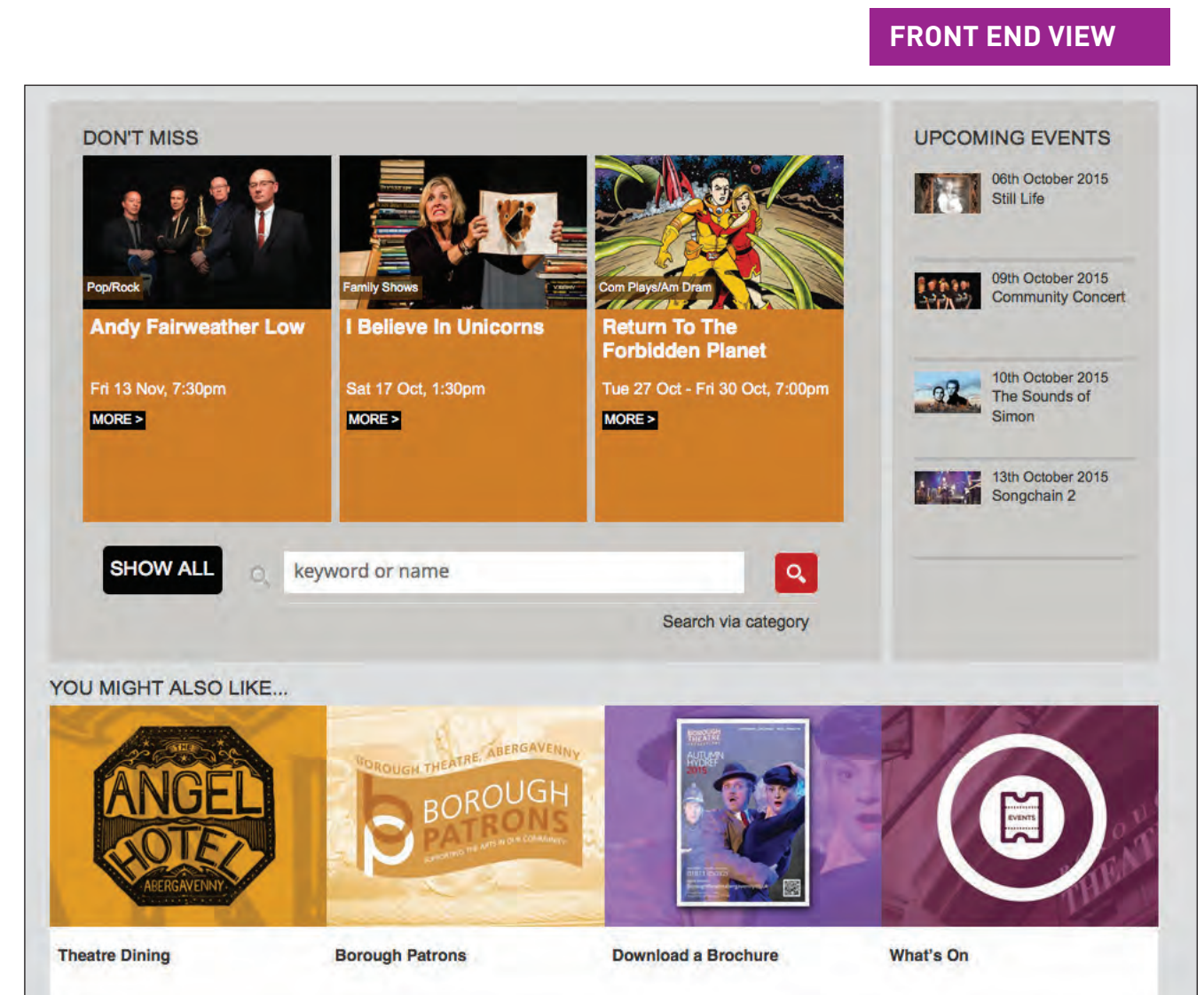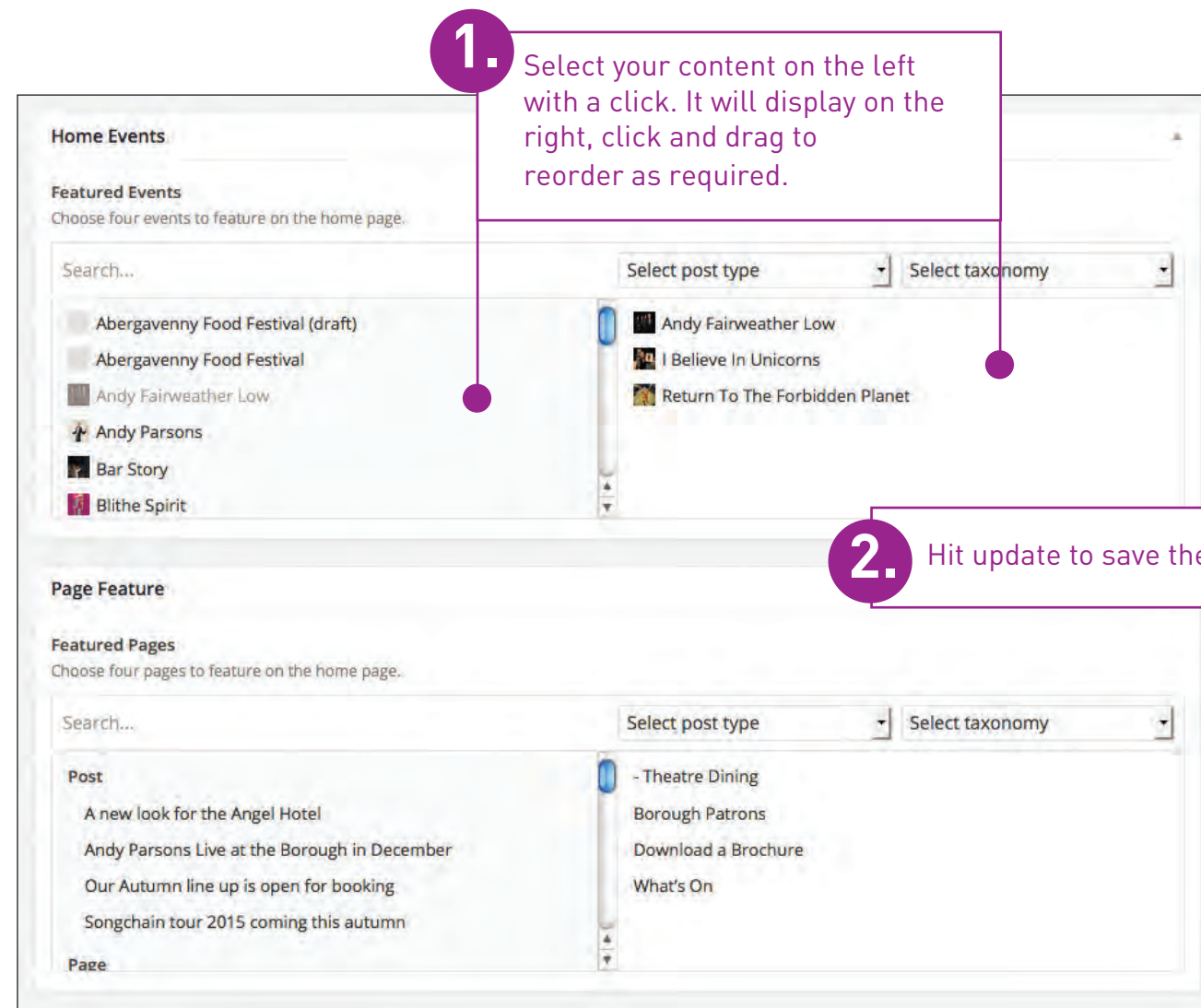
Filter content for selection by type or category (taxonomy)

ADMIN INTERFACE

Content Control Sliders

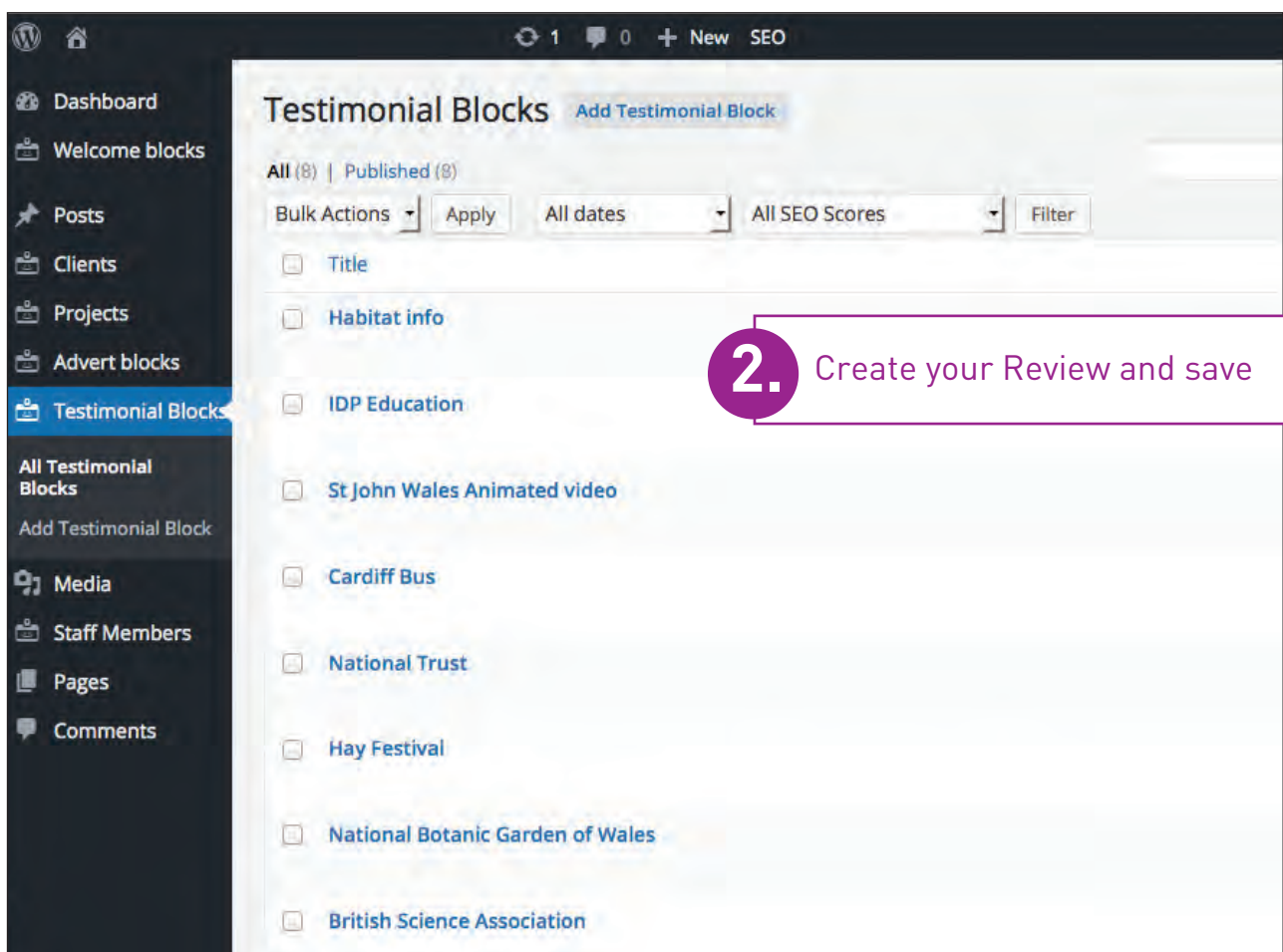**Display large amounts of content efficiently with our content slider blocks**

Choose from review, post / article, event or video / audio content. And choose which block area to populate.
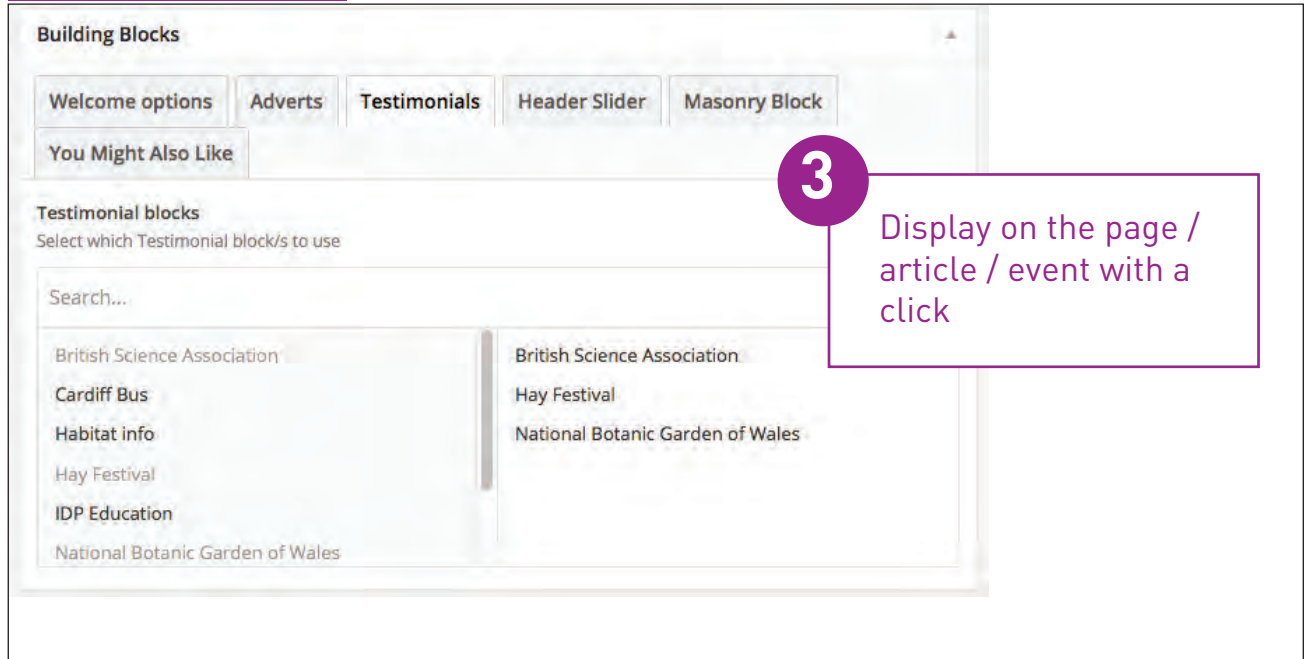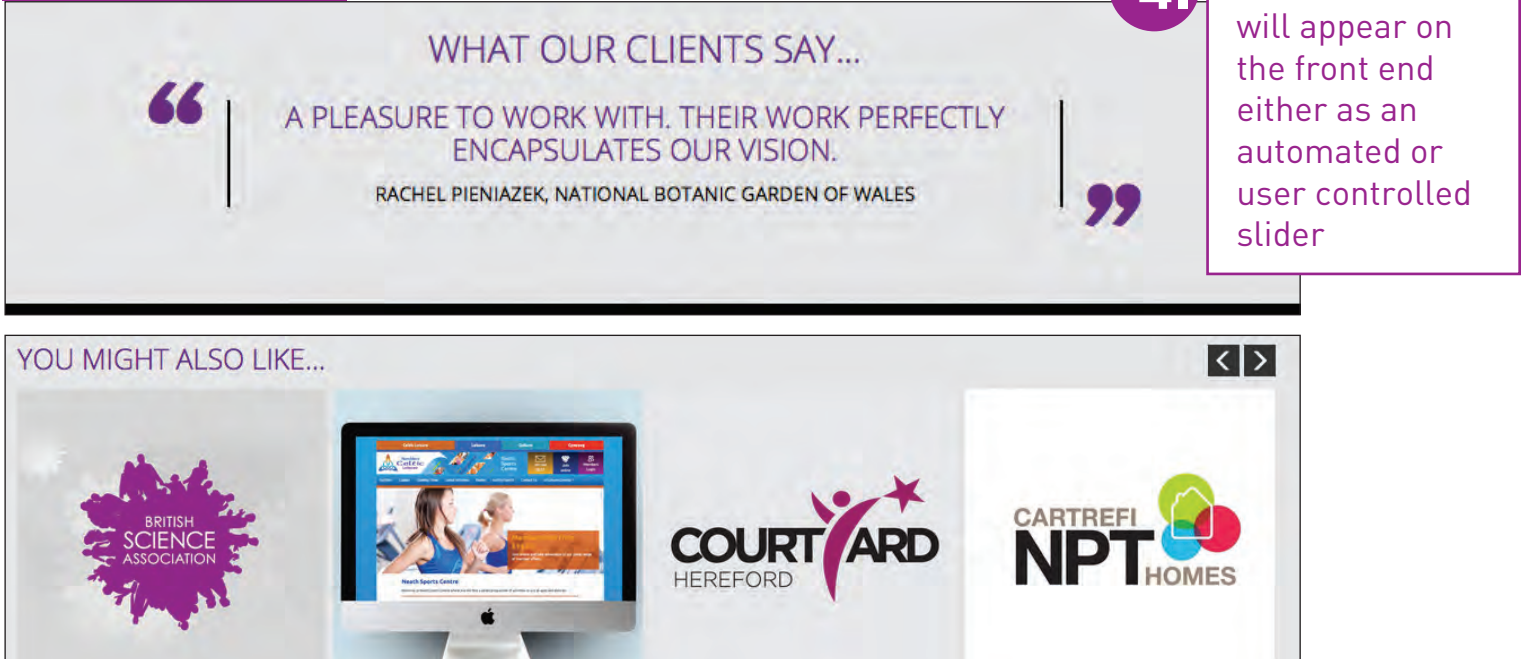
Present updated, engaging content to your visitors.

1. Select your testimonial / reviews content type with a click.

2. Create your Review and save

ADMIN INTERFACE

3 Display on the page / article / event with a click

FRONT END DISPLAY

WHAT OUR CLIENTS SAY...

"A PLEASURE TO WORK WITH. THEIR WORK PERFECTLY ENCAPSULATES OUR VISION."

RACHEL PIENIAZEK, NATIONAL BOTANIC GARDEN OF WALES

4. Your content will appear on the front end either as an automated or user controlled slider

YOU MIGHT ALSO LIKE...
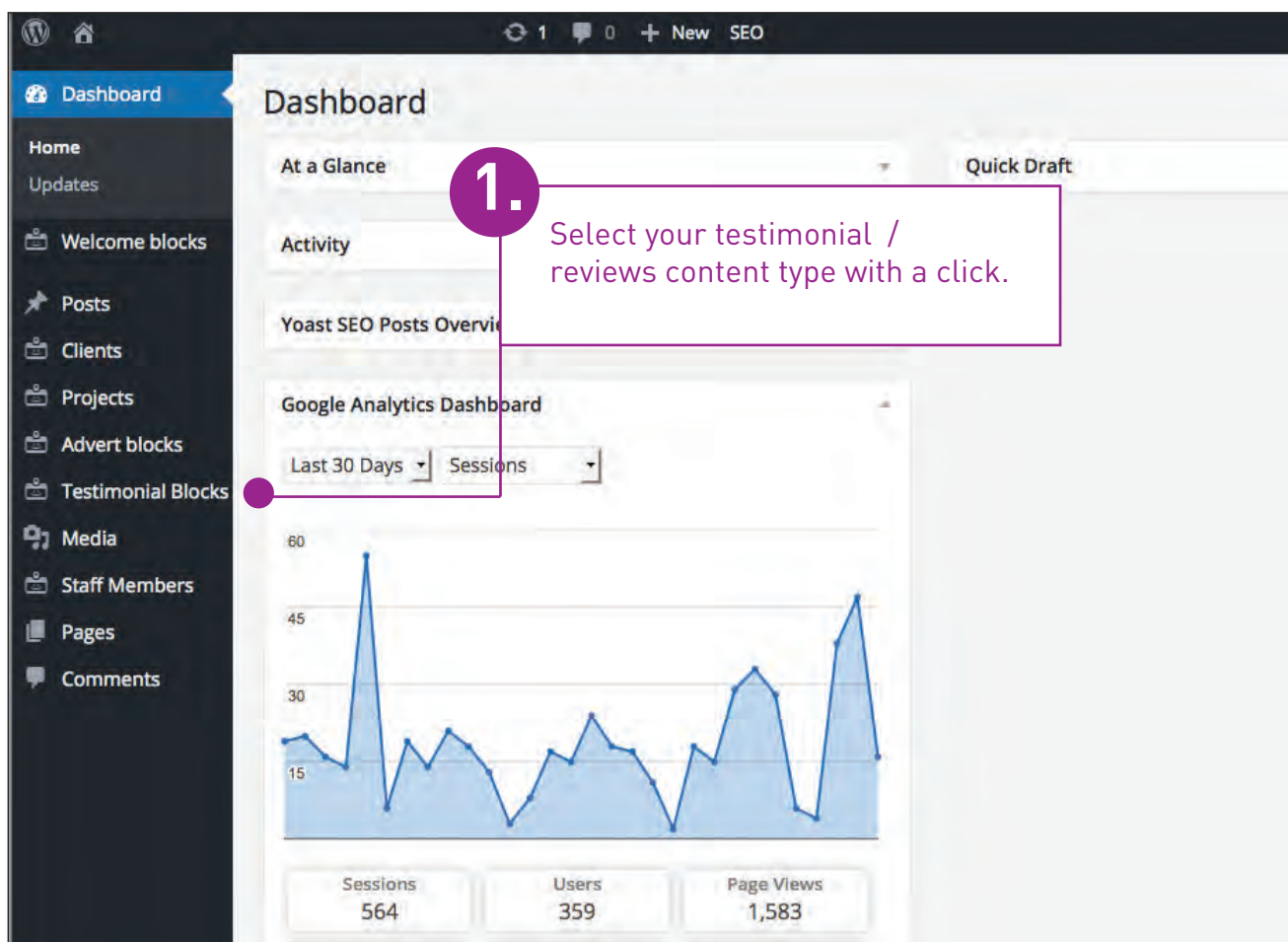
LANGUAGE MANAGEMENT & CONTROL

Powerful tools for multi-language management with **translatepress.com**

USER LANGUAGE CONTROLS

Clear front end toggles to allow users to switch between languages

ADMIN CONTENT LANGUAGE CONTROLS

Language control interface allows admins to select and update laguages in realtime, or if prefered use Google translate to auto translate site content.
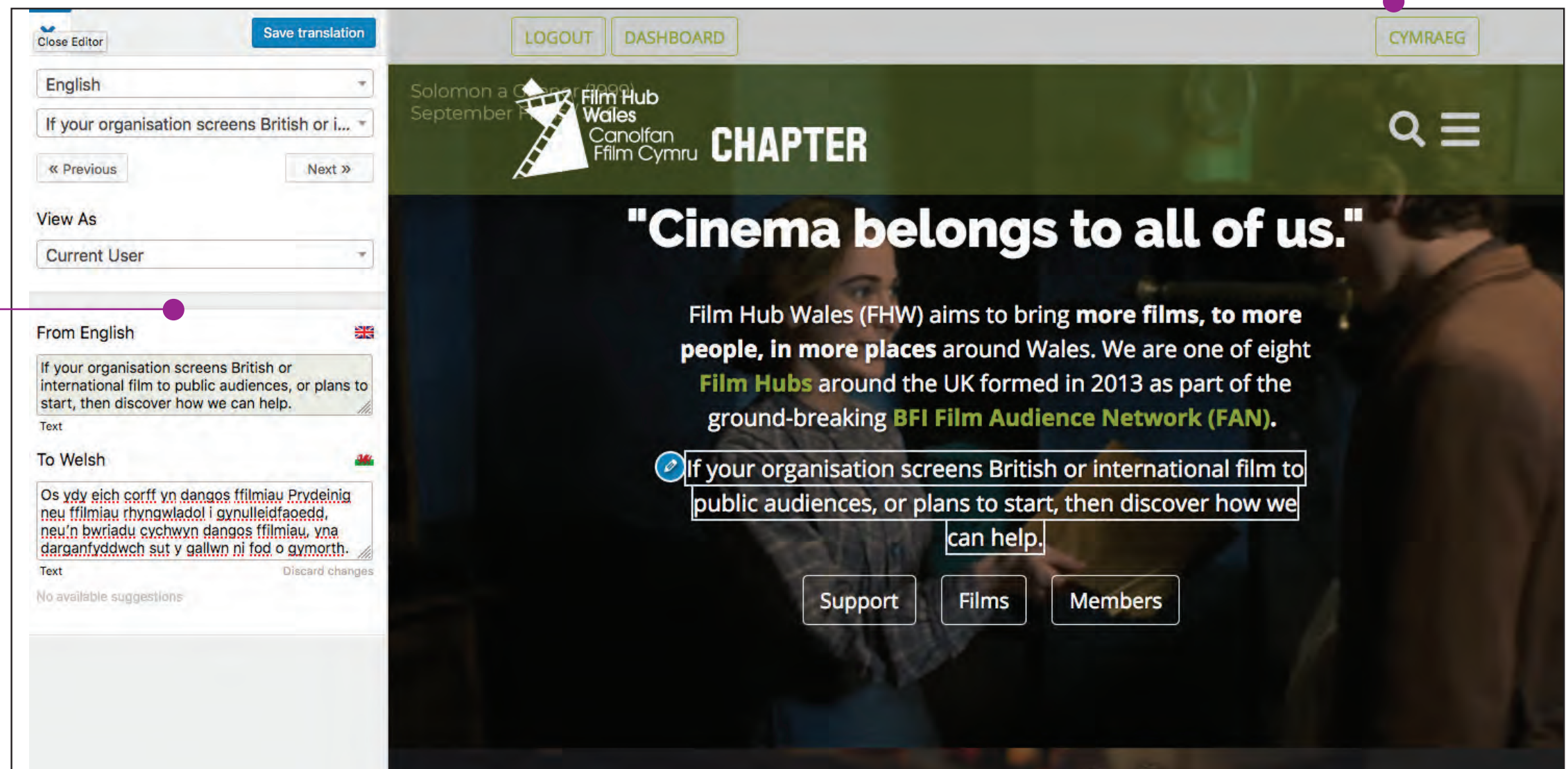
WHAT OUR
CLIENTS SAY...

SAVAGE & GRAY NOT ONLY PROVIDE
TOP-QUALITY WORK, BUT ALSO
EXCELLENT ADVICE – THEY ALWAYS
KEEP YOUR AUDIENCE IN FOCUS. THEY'RE
LOVELY PEOPLE, FUN TO WORK WITH AND
ALWAYS GO THE EXTRA MILE.

TIM SCUDDER, CREST MARKETING & BUSINESS
DEVELOPMENT OFFICER, CREST AWARDS

THE COLLEGE APPOINTED SAVAGE AND
GRAY TO WORK WITH US TO ACHIEVE OUR
VISION, AND AT THE END OF THE EXERCISE
WE ARE DELIGHTED WITH THE FINAL DESIGN
AND CONCEPT.

MARK JONES PRINCIPAL - BRIDGEND COLLEGE

THEIR DELIVERY IS SECOND TO NONE

MAGGIE KERR, DEVELOPMENT MANAGER ,
HAY FESTIVAL

A PLEASURE TO WORK WITH. THEIR WORK
PERFECTLY ENCAPSULATES OUR VISION.

RACHEL PIENIAZEK, NATIONAL BOTANIC GARDEN
OF WALES

AGORED CYMRU WOULD HIGHLY RECOMMEND
WORKING WITH SAVAGE AND GRAY.

HUW JONES BUSINESS DEVELOPMENT SENIOR MANAGER,
AGORED CYMRU

THANKS TO S&G FOR - WELL, JUST BEING SO EASY
TO WORK WITH AND QUITE FABULOUS REALLY.

SUE HORDIJENKO DIRECTOR OF PROGRAMMES,
BRITISH SCIENCE ASSOCIATION

WITH EXCELLENT SUPPORT IN THE AREAS OF
DESIGN SOLUTIONS, ARTWORK, PRINT AND
SITE INSTALLATION. THEIR WORK HAS BEEN A
MAJOR FACTOR IN OUR VISITOR EXPERIENCE
SUCCESS, HELPING IT TO BECOME ONE OF THE
MOST VISITED SITES IN THE AREA.

CONSTANZE HEINZ, INTERPRETATION OFFICER TYNTESFIELD
ESTATE & GARDENS, NATIONAL TRUST

SAVAGE AND GRAY HAVE PROVED
THEMSELVES TO BE A TRUSTWORTHY AND
RELIABLE COMPANY, GOING OVER AND ABOVE
THEIR CONTRACTED RESPONSIBILITIES

VICTORIA DADD, MARKETING MANAGER, BBC NATIONAL
ORCHESTRA OF WALES

WE ARE
SAVAGE
&GRAY.

THANK
YOU.